

Land to the north of Wilbraham Road, Fulbourn



Places for People

Places for People is the UK's leading Social Enterprise.

We strive to make a profit in our commercial operations, with the profit being recycled back into social value within the business.

Our business consists of market leading companies. We have the expertise to create and manage entire communities providing the homes, support services and infrastructure for people and places to thrive.

We own or manage over 240,000 properties and over 100 leisure facilities.

In 2023/2024 we delivered 1478 new family homes and in 2024/2025 we are on track to deliver over 2000.

We have a strategic partnership with Homes England. Over the next 10 years PfP will deliver 6,000 affordable homes through this partnership, in addition to private housing.

The Places Foundation is an independent charity supported by Places for People which has supported 18 projects in the last financial year including the 'Big Sister' project and 'Still on the Go'



How we make a difference - Places for People



Creating and Supporting Thriving Communities

With over 50 years experience, PfP is a leading market and affordable homes-led placemaker.

PfP is uniquely placed, with its diverse portfolio of companies, expertise and experience, to create thriving sustainable communities.

We have a strong focus on creating and managing thriving communities that our customers are proud to call home.

We are long term asset holders and estate managers and have an interest in the creation of communities that are designed for the future and stand the test of time.

We self-deliver inclusive, mixed tenure communities in tenure-blind, high quality house types set within high quality open spaces.

We create communities which are safe, accessible and wellconnected.

We create communities with supporting infrastructure whether through early provision of infrastructure such as schools, working with our partner businesses such as Places Leisure to bring such facilities or supporting expertise into new communities, or providing meanwhile uses during the build to support placemaking and community building.















Creating Thriving Communities - Brooklands

- Urban extension to the east of Milton Keynes
- 2,650 new mixed tenure homes
- 3 new schools, a hotel and commercial centre
- Over 100 acres of parkland
- New roads and a bus way
- Places for people led on the delivery of early phases of development and strategic infrastructure including open spaces, play areas, streets and active travel routes.





Creating Thriving Communities - Chapelton





New multi tenure sustainable town of 8000 homes in Aberdeenshire

Open spaces, local shops, cafés

Retirement living

The Boxes – meanwhile uses

Community events



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Creating Thriving Communities - Gilston

Gilston Villages, Harlow

Start on site anticipated in 2025

A new garden town to deliver 7 distinct new villages bound by 600 ha of green open space and sustainable transport connections.

Total 10,000 homes (8,500 being delivered by PfP and 1,500 by Taylor Wimpey)

Significant associated community infrastructure

6 primary schools

2 secondary schools

Healthcare facilities

29,000sq.m. of employment space

c. 2000 affordable homes

